

TAKE ME!

360° VIDEO IMMERSION

TAKING GOOGLE CARDBOARD TO THE NEXT LEVEL

THE EQUIPMENT



360 CAMERA

Examples: 360Fly, Ricoh Theta, Nikon KeyMission



SMARTPHONE

TIP: Make sure that your phone has a gyroscope.



360 VIDEO VIEWER

TIP: Plastic viewers hold up better than cardboard!



EDITING SOFTWARE



MONOPOD (OPTIONAL)

THE PROCESS

STEP
01

CONCEPTUALIZE

Identify concepts, themes, and curriculum that can make use of 360 video.



STEP
02

STORYBOARD

Generate the outline of the video, shot by shot.



STEP
03

RECORD

Record your 360 footage according to your storyboard. Keep shots steady!



STEP
04

EDIT

Cut and edit your footage according to your storyboard. Add transitions and titles where necessary.



STEP
05

PUBLISH

Inject 360 metadata into your video, export, and upload.



APPLICATIONS OF 360° VIDEO IN LANGUAGE ACQUISITION: A PILOT PROJECT



For the 16-17 SY, we conducted a pilot project to test the viability of 360° video in language acquisition (specifically Spanish). Videos were shot at the San Diego border and in Barcelona. These videos incorporated key themes and concepts that focused on culture. The goal for the 17-18 SY is to empower students to create their own content to help them study and immerse themselves in their language courses.



BARCELONA 360° VIDEO
[HTTPS://GOO.GL/PYIUZC](https://goo.gl/PYIUZC)



SAN DIEGO 360° VIDEO
[HTTPS://GOO.GL/ZNC1LM](https://goo.gl/ZNC1LM)

"IT WAS VERY INTERESTING, BUT I DID GET DIZZY AT TIMES."

"I REALLY ENJOYED THIS AND IT MADE ME FEEL LIKE I ACTUALLY WAS IN BARCELONA."

"IT ALLOWED ME TO EXPERIENCE THE BEAUTIFUL BUILDINGS IN BARCELONA, ALONG WITH ITS CULTURE."



INTERESTED IN TESTING A 360° VIDEO CAPTURE BACKPACK THAT YOU CAN USE FOR YOUR OWN CLASSROOM? VISIT US TODAY AT THE ISTE GAMES & SIMS PLAYGROUND AT TABLE 5 FROM 3:45 - 5:30 PM TO LEARN MORE!





<http://bit.ly/2smd3Sj>

INTERESTED IN OUR 360 VIDEO CAPTURE KIT?
WE'RE NOW GAUGING INTEREST AND TAKING INQUIRIES!
FILL IN THE FORM TO STAY UPDATED.



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